Tools for workforce development
Cherbourg – 29-02-2012
Tools for workforce development

1. Job and Training Forum
2. “Speed-dating” : Student versus Industrials
3. Industry week (SD week)
4. Development of companies partnerships in universities
5. Academic projects (RESOTEC)
6. Other promotion tools
Job and Training Forum

- 3 days
- 15 subsidies
- 16 activity fields
- 24 years old
- 30 buses
- 200 kinds of jobs
- 500 stand holders
- 5500 m²
- 7000 visitors
Speed-dating

Companies want to improve their workforce

Students are looking for internships, apprenticeships or jobs
Industry week

- Conferences:
  - Health and nuclear,
  - Renewable energies
- Job proposals
- Visits in companies
- Discovering of training centers
- Wind turbines challenge

6 local partners
Partnerships with companies (1)

- Company n°1 (nuclear)
- Company n°2 (Food)
- Company n°X (Sea)
- [ ]

Universities / High Schools
Partnerships with companies (2)

University / High School
- Provide skilled students

Companies / Clusters
- Give advices to create or improve trainings
- Propose professionals as teachers
- Hire young people

- Meetings
- Letters of intent
- Visits

[...]
Technological Network

Industrial needs

« WEDDING »

Academic skills
Other promotion tools « paper »
Other promotion tools
« web site »
Other promotion tools « facebook »
Other promotion tools « conferences »

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