

Cluster in digital imaging technologies



NOVIMAGE

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Since July 2009

The Novimage cluster brings together manufacturers and researchers in West-Normandy in order to enhance the area's competitiveness and attractiveness in the imaging and virtual reality technologies.

14 members :

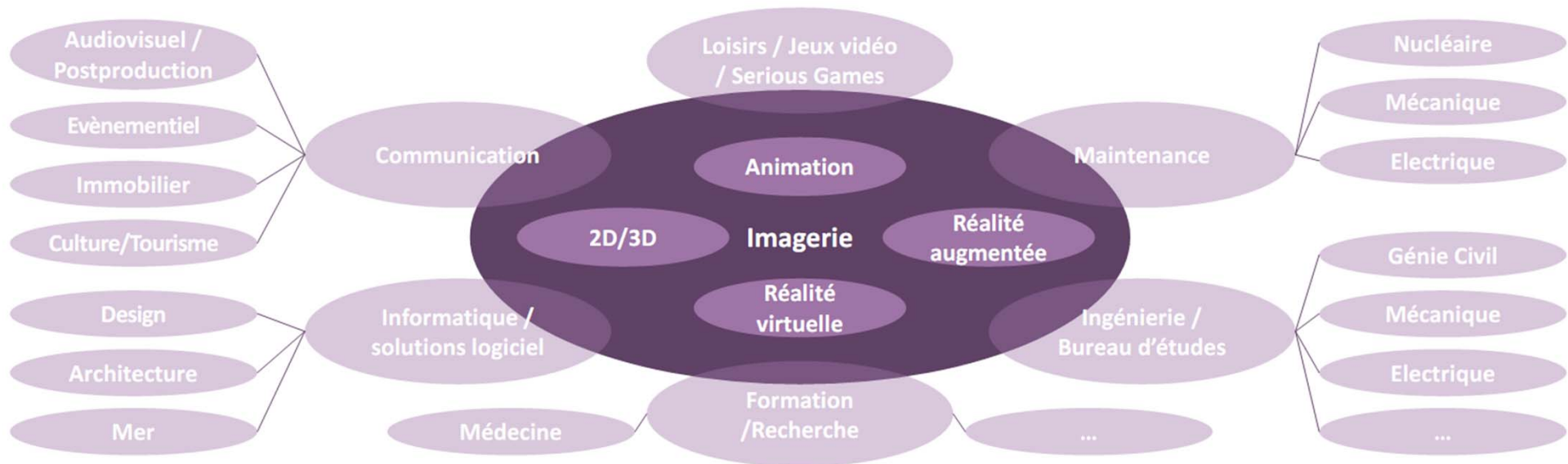
- 10 SMEs
- DCNS (submarines construction plant)
- 3 training centers (University of Caen, Ingeneer schools)



Connecting cities
Building successes



14 membres entreprises composant un spectre d'activité relativement large autour de l'imagerie



- Des entreprises positionnées sur un marché Grand Ouest, avec quelques entreprises intervenant à l'échelle nationale et européenne
- Un effectif souvent limité : la majorité des entreprises a moins de 10 salariés
- Présence de deux grands groupes dont les effectifs dédiés à l'imagerie / réalité virtuelle ne sont pas divulgués
- Des entreprises qui diversifient leurs activités autour des outils et techniques d'imagerie qu'elles maîtrisent
- Des porteurs de projets très investis, souvent passionnés et autodidactes tournés vers l'innovation et le développement de nouvelles applications

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Objectives and success

Objectives :

- lobbying
- creating a common communication
- building collaborative projects

Success

- new partnerships have grown between companies and between companies and research centers
- local & regional authorities going to invest in Cherbourg:
 - in a stereoscopic screen
 - a 3D scanner
- Novimage participates to some events:
 - Laval Virtual
 - Paris



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The 4 elements that have made Novimage

- 1- 2005: creation of the first local organisation in imaging companies
- 2- 2000s: creation of new cutting edge companies in Cherbourg area
- 3- 2009 : DNCS invests in a stereoscopic platform at Cherbourg
emerging of a demand from AREVA and EDF for virtual technologies
- 4- the support of collectivities :
 - logistic (technopole)
 - study on local and regional formation (MEF)
 - financial support for events (Regional Council)
 - investment in the virtual reality platform (regional authorities)



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Key elements of a success

- 1- creation of new jobs in Cherbourg (x2 in 3 years)
- 2- the imaging and virtual reality is recognized as one of the key sector for the futur of the economic development of the Cotentin peninsula
- 3- national and international successes of local companies
- 4- Novimage is one of the key partner of the regional growth in IT
- 5- investment in the virtual reality platform at Cherbourg



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Thank you



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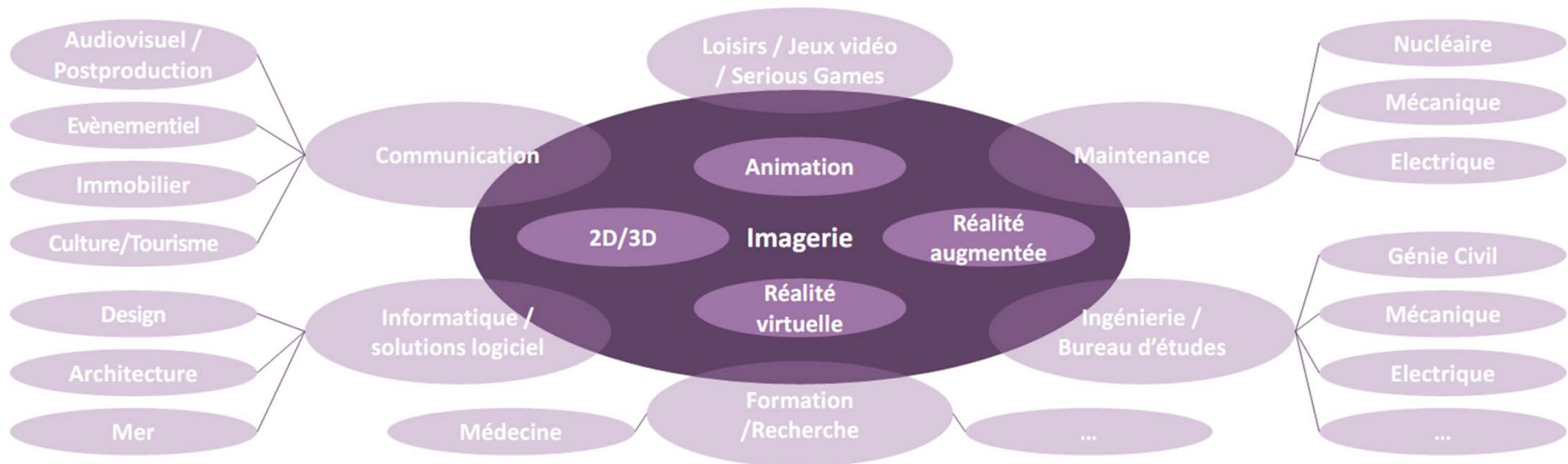
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THANK YOU

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